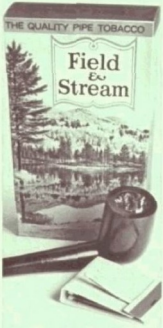
LEO BURNETT COMPANY, *Inc.*
Ad No. 158—Req. No. 65388—1 col.—B&W—2¼ x 12⅛ in.—Esquire, 1969 [A]
Printed in U.S.A.

If the aroma of Field & Stream doesn't remind you of a great autumn day in the woods...



you forgot to light it.

A quality product of Philip Morris U.S.A.

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